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YOUR STORE REPORT



Sexton Group News: Spring Has Arrived?

Well the first day of spring came and went, and most of Canada was covered in snow! After the winter we've had it will be time to check the exterior of our homes and see how they've weathered through.

How is your roof?



What kind of roofing product have you used to protect your roof? Have you ever thought of a steel roof?

[WESTMAN Steel's DECRA Shake XDTM](#) emulates the

classic beauty and architectural detail of thick, rustic, hand split wood shakes.

Achieving rooftop architectural expressions is easy with WESTMAN roofing products. From basic sheet steel cladding to SnapLok Roofing panels, and on to more sophisticated steel shingles with stone-coating, and even steel Spanish tiles! All products offer advanced benefits, such as long service lives, easy installation, and little maintenance over traditional roofing materials.

INDUSTRY BUZZ

New Website Rates contractors

Winnipeg homeowners preparing to renovate can now consult a new website, RateTrades.ca, to get reviews on a number of renovations contractors and trades. The website is expected to expand its ratings to other Canadian cities.

Winnipeg – CBC.ca

[Read More](#)

Software company expands products for drywall contractors

Toronto-based Plexxis Software has announced it will be adding residential scheduling and resource planning to its WinBID drywall estimating software.

Toronto – PRWeb

[Read More](#)

Springtime maintenance checklist

Celebrity contractor Mike Holmes offers up tips on how to give your house a full springtime inspection.

Ottawa – The Ottawa Citizen

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Isn't a Steel roof heavy?

Contrary to popular belief, steel roofing is very lightweight compared to other roofing materials. Depending on the system, it can be up to 50% lighter than some asphalt roofs. No additional support is needed. In fact, steel roofs can be light enough to be installed directly over existing roofs without stripping off the old material at a significant cost savings.

Check out [WESTMAN Steel's Technical Corner](#) where they provide all the answers to the most popular questions, as well as offer technical information and specification pages for their products.

Check out the great steel roof on our [Facebook page](#). Yes, it is steel! Contact [Calla](#) to find an independent dealer near you.

BUSINESS BUZZ

Time is of the essence

Find out why time management is essential to business growth.

[Read More](#)

Training equals good business sense

If you want employees to be competent and committed, at the same time giving yourself a competitive edge, you need to think about ongoing training opportunities, even in the smallest businesses.

[Read More](#)



PRODUCT INFORMATION

New at Westman Steel: The Decra Shingle XD

Stone Coated metal shingles combine the benefits of metal roofing with the visual appeal of traditional roofing products. To complement our ever-expanding product offering, Westman Steel Industries is proud to introduce [The DECRA Shingle XD](#); available in three colors. It has the rich bold appearance of a heavy weight architectural shingle at a fraction of the weight – only 1.5 lbs/sf (compared to 3+ lbs/sf for an asphalt product). With its thick cut edges and deep distinctive shadow lines, DECRA Shingle XD provides greater dimensionality and a robust appearance. This profile adds wonderful appeal to traditionally-styled homes and is ideal to those who prefer the look of heavy-cut wood shingles.

DECRA Shingle XD is pressure-formed aluminum-zinc alloy coated steel with an acrylic bonded stone chip finish. The stone coating resists fading and UV penetration, has hidden fasteners, installs directly to the deck using a unique "Cut & Tuck™" technology and is well known as having the best warranty in industry.

[More Info](#)

DuPont™ Tyvek® Weatherization Systems

Wrapping a home with a weather-resistant barrier is good building practice because it helps combat water, moisture and air infiltration -- every structure's worst enemies. Allowed to penetrate behind siding, wind-driven rain and moisture can saturate walls, creating



a breeding ground for mould, mildew and wood rot. DuPont™ Tyvek® acts like a windbreaker and wrapped over the sheathing and under the exterior siding—cut out around windows and doors and taped securely at the seams—resists air infiltration and water intrusion and makes for a more comfortable, energy-

efficient home or building.

[More Info](#)

MONTHLY TOOL TIP

Crack Down on Energy Loss

Did you know that air leakage through holes, gaps and cracks is the single biggest cause of home heating and cooling loss? It actually accounts for 25 to 40 percent of the energy loss in most residential structures. Sealing unwanted air leaks is one of the easiest  and often overlooked  ways to increase a home's energy efficiency and help protect against moisture intrusion. Insulating foam sealants from Dow, including FROTH-PAK™ Foam Sealant, GREAT STUFF PRO™ Gaps & Cracks and GREAT STUFF PRO™ Window & Door Insulating Foam Sealant, are inexpensive and simple to apply. Learn more at www.sprayfoamatdow.com

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